

Mothers...

Mothers are around the house all the time because somebody has to cook and wash and all. They are smart ladies and they always know when you're eating too much or not enough. On Mother's Day they get presents and a year older.

Every day mothers read the newspapers so they can stay smart and find out what to buy and just because they like to. In Greater Torrance more mothers read the Torrance Herald than any other newspaper because they get more out of it. More

television repairmen,
dentists and policemen
do, too.

And no wonder, for
the Herald is out front
by far in circulation (it
provides the only audited
home delivery solid cov-
erage of the Greater
Torrance area). You can count
on more from the

Herald because more
goes into the Herald!

